



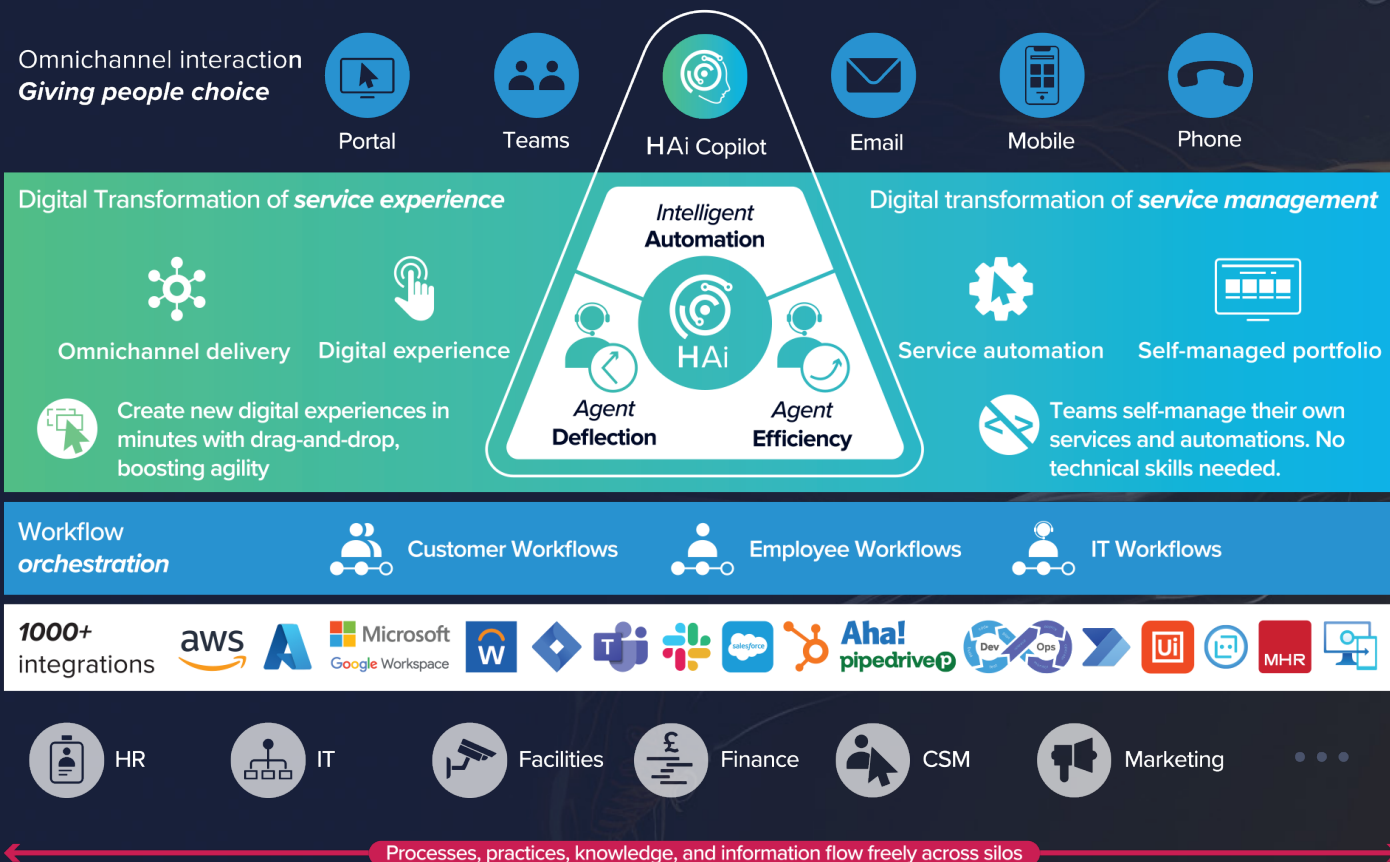
# Enterprise Service Management



# Create a modern, digital service ecosystem

Replace a patchwork of tools with one codeless cloud platform that everyone can use

## Enterprise Service Management (ESM) experience and workflow platform



*"Hornbill helps us deliver a broader ESM strategy to transform the way our organization supports employees."*

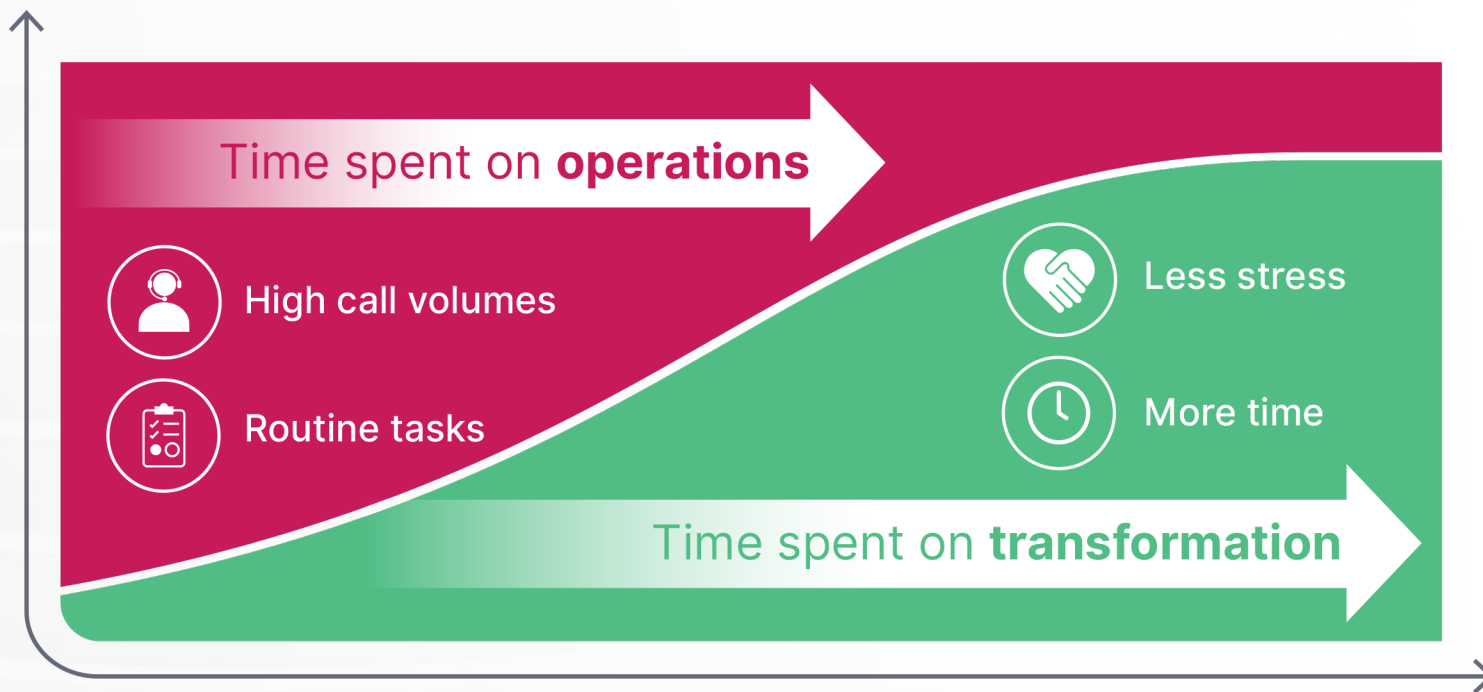


# 10X IT productivity

In every corner of your organization.

Hornbill puts simple service automation into the hands of IT, HR, Facilities, and other teams that provide services in your organization.

Automate up to 90% of routine work to crush the daily grind and shift people from operations to transformation projects.



*We're saving thousands of hours each year, by automating low-value interactions that IT no longer needs to touch."*



# Benefits to you

## Ceo/cio benefits

- ✓ Simplify management and reduce costs with one portal, one service desk
- ✓ Visibility of operational workloads
- ✓ Automate operations inside and across teams to 10X productivity

## Department director benefits

- ✓ Slash daily operational overheads
- ✓ Redirect resources onto projects
- ✓ Achieve your transformation goals faster

## Service manager benefits

- ⬆ Service experience
- ⬇ Downtime
- ⬆ Service recovery speed
- ⬇ Tme to create new services

## Service desk manager benefits

- ⬇ Call volumes
- ⬇ Work queues
- ⬇ Downtime
- ⬆ Customer satisfaction
- ⬇ Stress levels

# 90%

## Efficiency gains

**across service interactions  
and routine operations**

“

*We needed a workflow system that could be used by multiple departments and that was easy to customize without coding.”*





# Unified employee experience

Service made simple



## ***Self-management with codeless workflows***

Each team can publish and optimize their service portfolio



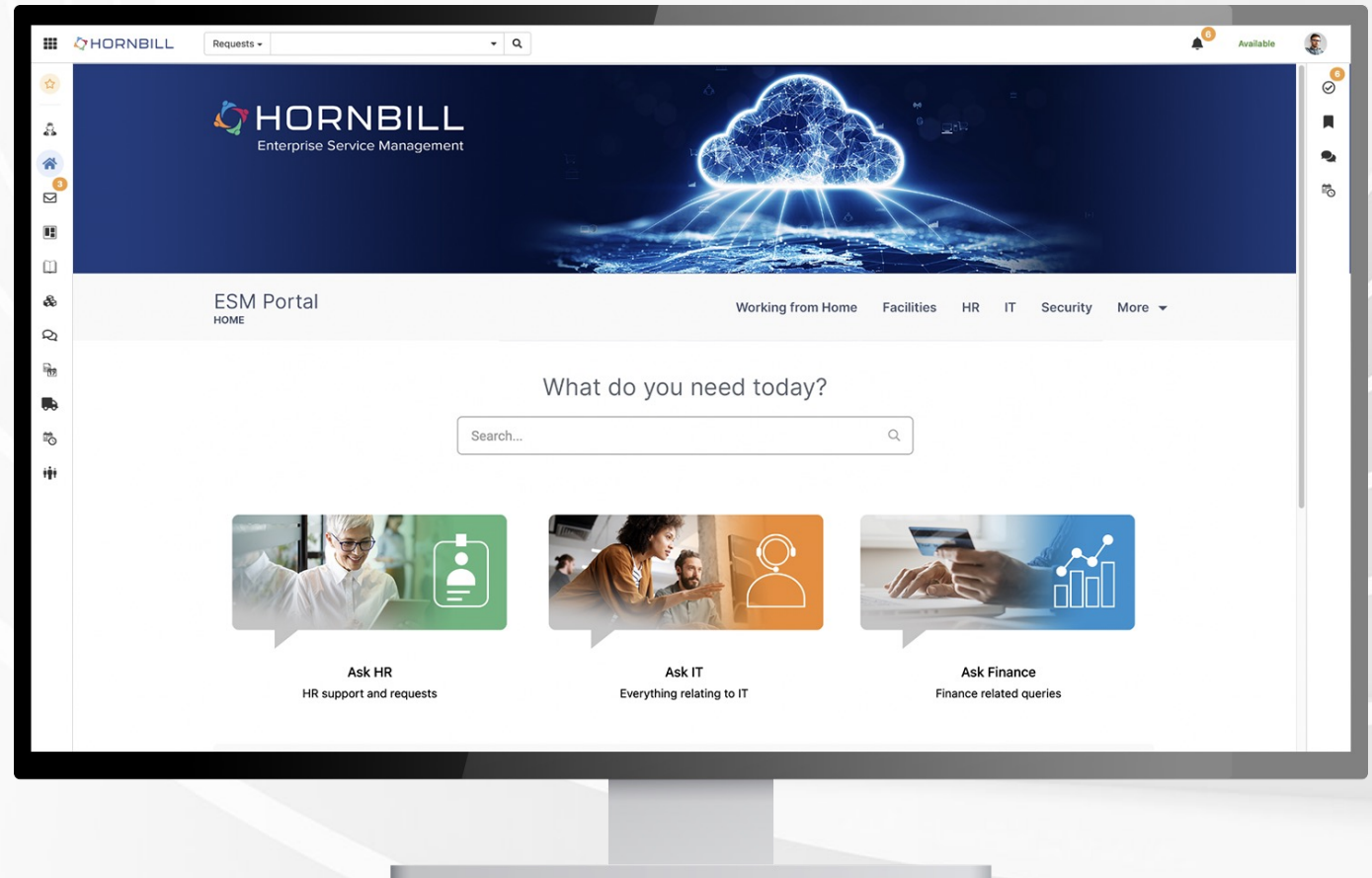
## ***Simple employee experience***

Replace multiple portals, mailboxes, and phone numbers with one portal and one number.



## ***Accelerate service excellence***

A unified digital service ecosystem means visibility over performance and weaknesses to be fixed.



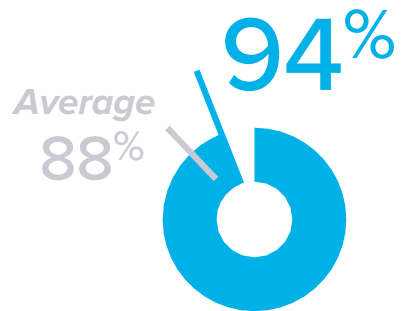
# Enabling tech:

## ***Codeless service design***

Automate service outcomes for employees and customers with codeless automated workflows.

Simple integration connectors put 1000+ actions at your fingertips—letting you orchestrate and automate business processes across all your systems.

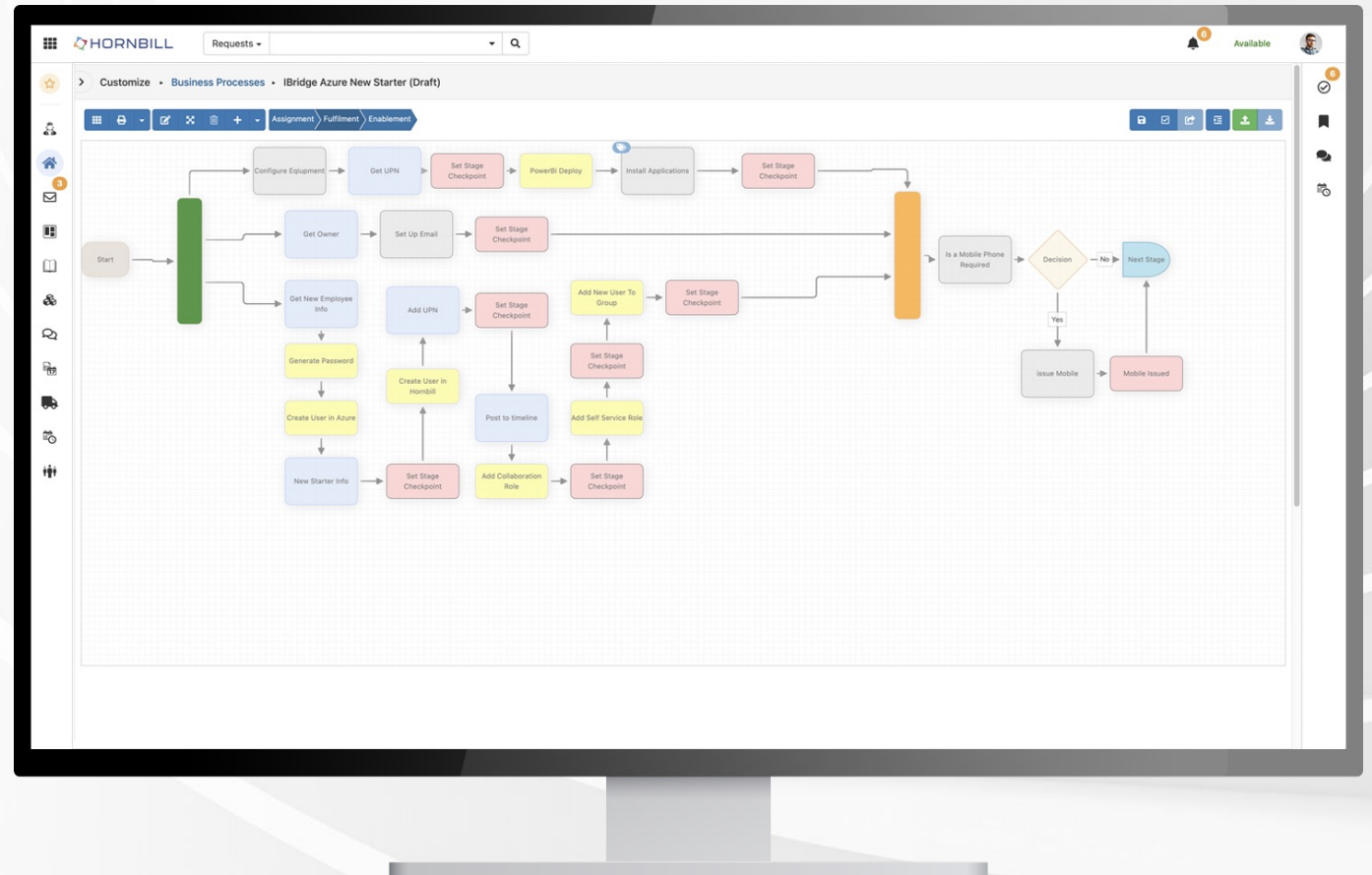
## ***Customers rate us higher***



***Process Workflow***

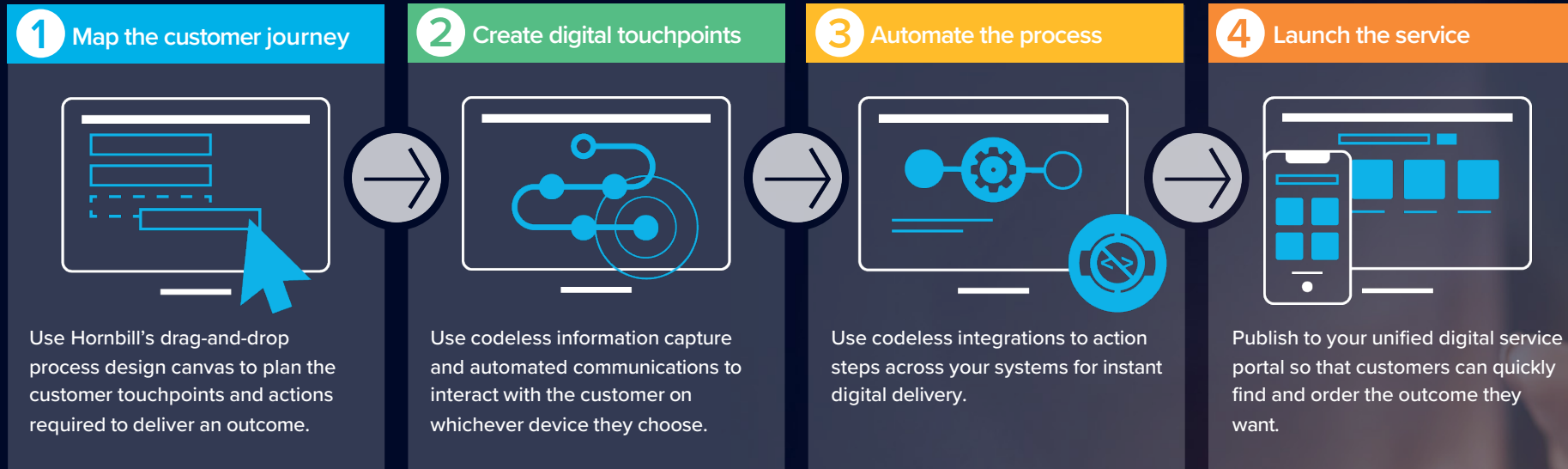


*The service designer allows any team to take control of their service delivery processes and automate tasks to deliver service faster and more efficiently.”*



# Creating new digital service experiences is easy

## 4x codeless steps to publishing a new service



✓ Hornbill has the highest cross-enterprise user adoption rate of any ESM solution



*"This has been one of the most straight forward implementations of a Service Management and Business Process Platform I have ever been involved with. The intuitive interface really has helped our end users adopt the new service without any training."*



# Helping you on your ESM journey

1

## ESM journey workshop

We'll help you to decide on the best approach to solve your biggest business problems first, prove the value of ESM, and create unstoppable momentum on your journey to a winning enterprise-wide ESM program.



2

## Hornbill implementation of priority outcomes

Our experienced consultants will help you set up the Hornbill solution to solve your priority challenges, cover the initial scope, and drive rapid user adoption



3

## Moving forward with your roadmap

We're here to guarantee your success—which means sticking with you for the journey. We're here with support, consulting services, product training, and strategic workshops—whenever you need them.

We've helped 700+ customers succeed with enterprise service management.



*There's nothing we've found that it can't do for us...it's helping us to grow."*





# Get started 2X faster

We've made implementation quick and easy

Our goal is to get you quantifiable gains in days—not weeks. We optimize a set of tools to accelerate the implementation process and make life easier for you.

1	2	3	4	5	6	7
						
True cloud solution means zero setup.	A suite of setup tools accelerate the whole process.	Codeless configuration is quick and easy.	100s of ready-to-use templates accelerate your implementation.	Codeless integration lets you connect systems in minutes.	Intuitive drag-and-drop setup means people can get started right now.	Our consultants have 3X tenure of other SaaS vendors.

“The ease of getting up and running makes Hornbill a definite ‘must see’ for anyone considering changing their ESM solution.”



# No upgrade projects. Ever.

Hornbill approaches innovation in a different way. Continuous delivery of new features (automatically applied on a weekly basis) eliminates the concept of versions and upgrades. It's literally effortless.



No more upgrade projects



No more disruptions and loss of time



Always be on the latest version



No forced upgrade schedule



All support expertise focused on your version



How much time do our customers spend on upgrades?

Zero.

How much time are you losing every year upgrading your current service management solution?



*Regular updates and new features keeps the solution in tip-top shape."*



# What's different about Hornbill?


Hornbill makes life at work better, taking the stress out of delivering a complex portfolio of services to customers and employees.


Built for everybody, Hornbill is a single platform for all the service providers in your organization, from IT to HR to Facilities, and beyond.


***That's why customers stay with Hornbill.***




## Fastest


 **2x faster implementation**  
100% codeless, template-based setup means customers are up-and-running in weeks, not months.


 **Fastest user adoption**  
Hornbill's codeless environment makes it easy for any team to self-manage a portfolio of services and automations.

 **Fastest innovation**  
We release new features every week, so you get access to the tech you need, faster.


## Easiest


 **True SaaS simplicity**  
Built as a cloud solution, Hornbill has zero app management overheads—so you can focus on service excellence.

 **Stress-free upgrades**  
New features are automatically applied. No upgrade projects. No downtime. Never get stuck on an old version.

 **Easy to do business with**  
Simple pricing and flexible scaling means you can add and remove licenses as you need them.

## Best

 **Collaborative ESM leaders**  
Built-in collaboration means Hornbill is a true system of engagement—connecting work with conversations and knowledge.

 **Most experienced consultants**  
3x longer industry tenure than any other enterprise vendor means we already understand your challenges and how our solutions can solve them.

 **Most active community**  
Customers, consultants, product specialists and developers participate every day in the Hornbill Customer Community.