

## Business analytics

# Business analytics for your enterprise service ecosystem



### ➔ Can't see the big picture?

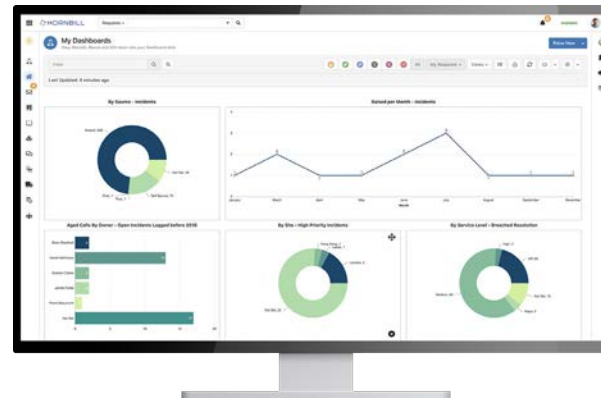
Hornbill's single data model lets you connect data across all functions to get deep insights.

### ➔ Can't pinpoint weaknesses?

Identify bottlenecks, waste, and problem areas with deep reporting.

### ➔ Can't demonstrate value?

Service economics reports give you a clear picture of costs and value created.



### Hornbill turns data into meaningful insights you can act on with confidence

Business analytics gives teams like HR, Facilities, and Finance the information and insight they need to run an efficient portfolio of services.

**NHS**  
Mid and  
South Essex  
NHS Foundation Trust

“As a service manager, I love the KPI reporting functionality and dashboards.”

## Hornbill business analytics benefits

- ✓ Full visibility of spend and performance.
- ✓ Detailed service economics.
- ✓ Quantifiable cost of service.
- ✓ Quickly pinpoint waste.
- ✓ Visibility of demand and supply.
- ✓ Accurate annual budgeting.

## What's different about Hornbill?



**One data model.**  
Avoid the pain of reporting across a modular suite. Hornbill's single data model makes it easy.



**Faster implementation.**  
Codeless setup means Hornbill cuts the usual implementation time in half. Reach ROI 12+ months earlier.



**Most experienced consultants.**  
3X longer average industry tenure versus the competition.

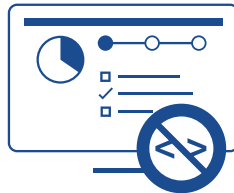
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# What can you do with Hornbill?



### → Performance dashboards

Dashboards give you instant insight, based on up-to-the-minute data. You can build your own personal dashboard in just a few minutes using visual drag-and-drop graph widgets.



### → Codeless reporting

Simple report wizard makes it easy for non-technical people to access the insight they need – in just a few clicks.



### → Trending

Trend analysis gives you a forward view to complement current status and rear-view reports.

**Leica**  
MICROSYSTEMS

“Hornbill does a great job of reporting, especially the personal dashboards.”

#### ✓ Single data model

Facilitates deep reporting across all teams and practices (ITSM, ITOM, HR, Facilities, Finance, and more).

#### ✓ Service economics

Analyse changes in demand and the cost of supply to steer investment to where it creates most value.

#### ✓ Report outputs

Choose from PDF, Excel and CSV output formats.

#### ✓ Works with your own BI tool

Get an accurate, global view of service demands, where they're coming from, and how trends are changing.

#### ✓ Standard reports

Hornbill ships with an extensive set of standard reports – which can be adapted in minutes (without consultants).

#### ✓ Automated reports

Save time: schedule the automatic creation and distribution of reports to stakeholders.

#### ✓ Create your own widgets

Codelessly create your own drag-and-drop dashboard widgets for full reporting flexibility.

#### ✓ Waste detection

Quickly pinpoint under-used services to shift resources to new services.

#### ✓ Slideshows

Automatically present a series of live dashboards as a rolling slideshow – so your team always has an eye on the important numbers.

Our mission is to enable your mission

[www.hornbill.com/contact-us](http://www.hornbill.com/contact-us)



Automate 90% of routine workloads across your organization with enterprise automation everyone can use. Save 1000s of hours by digitalizing interactions and automating workloads. Crush the daily grind and free people to pursue your true mission.